



## Memorandum

**To:** Honorable Mayor Maso and the Frisco City Council  
**Thru:** George Purefoy, City Manager  
**From:** Richard Oldham, Public Art Manager  
**CC:** Henry Hill, Nell Lange, Ron Patterson  
**Date:** November 4<sup>th</sup>, 2008  
**Re:** Preston Road Art Agreements

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**Action Requested:** Consider and act upon the approval of an agreement by and between Donna L. Dobberfuhr dba Sculptural Designs Atelier and the City of Frisco in the amount of \$199,490.00 for artist's services to create works of Public Art for Phase II of the Preston Road Overlay and adoption of a resolution authorizing the City Manager or his designee to sign the agreement.

### Background Information:

City Council at the 1/5/08 council meeting approved the fourth of five agreements for artwork on Phase II of the Preston Road Overlay. At that time we expected to bring to council the remaining agreement by 4/4/08. Though all parties verbally agreed, Kroger was unable to finalize the easement agreement by the March deadline. As recommended by the Public Art Board, city staff continued to pursue locations for the remaining artwork that would provide an appropriate setting where the artwork would be visible and appreciated.

As staff continued to pursue a new easement location on the north east corner of Preston Road and Lebanon, an additional location came up for discussion involving a potential Water Tower site on the east side of Preston Road between Main Street and Gary Burns Drive. Depending on council's decision this evening, these two sculptures will either be located at the entrances to the commercial development on the north east corner of Preston road and Lebanon or the potential Water Tower site on Preston Road.

This agreement is for the two 15' tall sculptures titled "Fabric of Frisco", (Education) and "Fabric of Frisco", (Agriculture).

**Project History:**

To recap, the Preston Road Overlay Standards project consists of streetscape improvements, including landscaping, illumination, and artwork. The first phase extending from Gaylord to John Hickman Parkway, began in 2002. Artists Darrell Davis and Anita Pauwels were selected for their bronze representational sculptures reflecting on the agricultural and railroading history of Frisco. Phase Two is planned from John Hickman to Main Street and continues the topic of Frisco's history.

As prescribed by the Public Art Master Plan, an artist selection committee (ASC) convened in the spring of 2005. They reviewed artists' qualifications, selected finalists, and reviewed finalists' proposals, culminating in their recommendations to the Public Art Board. Also during this time period, a public exhibition and comment period was held on the finalists' proposals. The Preston Road ASC consisted of the following members:

<b>Sara</b>	<b>Kimmich</b>	resident
<b>Kathryn</b>	<b>McGill</b>	art professional; former chair of Plano PAC
<b>Ron</b>	<b>Aday</b>	exhibit designer
<b>Alfred</b>	<b>Rodriguez</b>	graphic artist
<b>Elisabeth</b>	<b>Pink</b>	Heritage Association
<b>Glendy</b>	<b>Valdez</b>	Public Art Board member

The landscape architect on the project, Michael Kendall, and Dudley Raymond served as ex-officio members of the committee.

At the time of the art selection, it was unknown exactly what easements could be obtained, and the committee felt that their selections were somewhat location-dependent. Therefore, they came up with two recommendations: one concept should the city be able to obtain easements at all corners at 2 intersections, and a second recommendation should that not be the case.

While the committee and board initially thought that grouping the artwork at intersections would increase the density and make the artwork more noticeable, the board ultimately came to recommend placing the artwork in a linear progression, along the east side of Preston. Their thinking changed after much discussion regarding visibility and access to the artwork. After a tour of the potential locations, the group determined that the corners had more "visual clutter" than mid-block areas; telephone poles and traffic signals added to the already crowded landscape which make the corners poor location choices for the artworks.

The Public Art Board (PAB) then took the Artist Selection Committee's (ASC) recommendations, with one exception. Stretches of Preston Road between John Hickman and Main Street are not yet developed, so the PAB proposes the postponement of a piece by Darrell Davis, entitled "Anticipation" depicting Frisconians waiting for the railroad to come to town.

**Board Review/Citizen Input:**

The Public Art Board recommended artists Donna Dobberfuhr (Sculptural Designs Atelier) for Phase II of the Preston Road project.

**Alternatives:**

The City Council could deny or provide revisions to the contract.

**Financial Considerations:**

Funding for the Preston Road Overlay project is available in the Capital Projects Fund.

**Legal Review:**

The agreement has been approved to form by the City Attorney's office.

**Supporting Documents:**

Resolution and copy of agreement.

**Staff Recommendation:**

Staff recommends the approval of an agreement by and between Donna Dobberfuhr (Sculptural Designs Atelier) and the City of Frisco in the amount of \$199,490.00 for artist's services to create two works of Public Art for Phase II of the Preston Road Overlay and adoption of a resolution authorizing the city manager or his designee to sign the agreement.

Thank you for your consideration of this item, if I can be of any support, please contact Richard Oldham at 972-292-5104 or by email at [roidham@friscotexas.gov](mailto:roidham@friscotexas.gov).